

Terms and Conditions for use of Endorsement Logos

Overview

All current endorsement holders are entitled to use the specific AIPM logo provided (the 'logo') throughout the period of their endorsement, in accordance with these terms and conditions:

- ➔ Logos may be used in printed marketing materials, web page information and on advertisements placed in any form of media, subject to the design specifications below.
- ➔ Only the named endorsement holder is entitled to use the logo
- ➔ Should the endorsement be cancelled or suspended due to non-payment or infringement, the organisation or individual is no longer entitled to use the logo and they must withdraw any publicly available promotional or other materials displaying the logo
- ➔ Endorsement does not constitute a recommendation or support by AIPM of the organisation or individual and any products or services other than those specified and any promotion of the endorsement and/or logo should not imply or state otherwise
- ➔ The organisation or individual acknowledges that the endorsement logo is the property of the Australian Institute of Project Management (AIPM) and that AIPM may enforce its rights accordingly
- ➔ The organisation or individual agrees that AIPM may in its discretion change the terms of these conditions from time to time by notice in writing

For More Information

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Design Specifications

The design requirements outlined below apply to the use of the following endorsement logos:

- ✦ Corporate Member
- ✦ Endorsed Course Provider
- ✦ Endorsed Recruiter
- ✦ PMO Accredited
- ✦ Registered Assessor

Colour Identity

The AIPM endorsement logo should be reproduced using the corporate colours specified below:

Primary Colour – Blue



Pantone: PMS 285C
CMYK: C90 M48 Y0 K0
RGB: R0 G115 B207
HTML: 0073CF

Secondary Colour – Grey



Pantone: PMS Cool Grey 10C
CMYK: C38 M29 Y20 K58
RGB: R97 G99 B101
HTML: 616365

The AIPM endorsement logo must be reproduced on a solid white background. If the logo is required to appear on a different colour or patterned background it must be contained within a panel of solid white.

The AIPM endorsement logo should never appear in any other colour situation.

Minimum Standard Requirements

The AIPM endorsement logo must be kept at the required ratio at all times. It is imperative that the mark is seen clearly. Never produce the mark smaller than the minimum size in the example shown here.



The minimum printable size recommended is approximately 1cm high by 4cm wide. When reproducing the visual identity this configuration must match exactly. Do not compress, extend, slant, distort or alter the existing relationship of the combined elements. This governing principle applies to all versions of the identity.

It is recommended that a copy of any artwork including the logo is forwarded to us prior to printing to ensure compliance with these specifications.